**Why Bulletin Articles, Brochures, Fliers ….**

Naturally is has to do with what you want to accomplish?

* Increase SPRED's awareness and understanding
* Find Catechists
* Find Friends
* Encourage participation for fundraisers
* Highlight those who've been engaged
* Showcase SPRED's unique history and global reach and overall growth
* Thank people for their participation

Ongoing presence is a smart thing--and somewhat continuous messaging whether online and in bulletin, or just in the bulletin can be valuable. Don't get stuck in a rut, explore different ways of communicating SPRED's unique qualities.

Here are some suggestions:

* Announce SPRED Masses (highlight special nature of the liturgy)
* Announce informational meetings (to either start a group, need of more catechists, etc)
* Announcement of any fundraiser---which could also include an announcement to piggy back
* on a KOC announcement and their Tootsie Roll drive, since we are one of the beneficiaries.
* Showcase pictures of SPRED friends/catechists (in session, at Mass/Liturgy)
* Testimonials/Personal Experience of SPRED Ministry from Catechists Perspective
* Testimonials from Parents of our Friends (even our friends, if possible)
* Announcement of SPRED distinguished  Laetere Award
* History of SPRED--origins, it's global reach today. Could even include a quote from one of the
* founding members--to encourage engagement and/or heighten ministry awareness

*Sloan Salah/PC, Our Lady of Perpetual Help*